



OAKLAND
INTERNATIONAL
FILMFESTIVAL

OCTOBER 9-16
OIFF7

ABOUT THE EVENT

You are invited to sponsor “the 7th Annual Oakland International Film Festival.” This years festivities begin with the Oakland International Film Festival Golf Tournament October 9th at the Metropolitan Golf Links followed by film screenings at the Grand Lake Theater.

WHEN: THURSDAY, OCTOBER 9 THROUGH OCTOBER 16TH

TIME: EVENTS BEGIN 9:00 A.M. OCTOBER 9TH TILL 2:00 A.M. OCTOBER 16TH

WHERE: THE GRAND LAKE THEATER IS WHERE THE SCREENINGS ARE HELD. SPECIAL EVENTS (RECEPTIONS, NETWORKING PARTIES CONFIRMED TO DATE ARE: THE METROPOLITAN GOLF LINKS, THE VINE WINE BAR

WHAT: THE OAKLAND INTERNATIONAL FILM FESTIVAL AND GOLF TOURNAMENT

ADMISSION: FREE WITH FESTIVAL PASS. SCREENINGS ARE \$10.00 OTHER EVENTS VARY IN PRICE

ATTENDANCE: 5,000

PROMOTION: TV, RADIO, NEWSPAPER, FESTIVAL GUIDE, INTERNET, BART & AC TRANSIT ADS



**Solo Sale Diaz
OIFF5**

OUR HISTORY

The Oakland International Film Festival is presented by the Oakland Film Society. The Oakland Film Society was founded in 1996 as a non-profit corporation by its founding board members:

President: David Roach

Secretary: John Drake

Treasurer: Sharon Norwood.

Since our inception The Oakland Film Society, has spearheaded networking events, screenings at schools, and local theaters throughout the Bay Area to promote and network independent filmmakers.

To emphasize and support positive images of African Americans in cinema, In 2000-03 the Oakland Film Society combined its efforts with The Film Life in New York, to bring Black Cinema Cafe to the Bay Area by hosting monthly screenings at various venues including, but not limited to, Rassalas in San Francisco, Kimballs East in Emeryville (now called Willie Mays Skycap).

These efforts were headed by Special events coordinator - Paula Harrell, Graphic Designer- Kwame Wade, Marketing Manager - Wayne Green, Sponsorship Director- Johnny Drake, and Founding President- David Roach.

In 2002, the 1st Oakland International Film Festival premiered at the Grand Lake Theater. Since, filmmakers from around the world, including celebrities, have come to Oakland, to share various details about filmmaking.

Along with screenings during the festival, workshops and panels are conducted to network filmmakers and further expand the film industry in Oakland.



FESTIVAL FEATURES

The Oakland International Film Festival features independent films from around the world including Oakland, and filmmakers from the Bay Area.

Most of the screenings are held in the heart of Oakland, near lake Merritt's Historic Grand Lake Theater.

This year, the 7th Annual Oakland International Film Festival kicks off with the OIFF Golf Tournament at the Metropolitan Golf Links on October 9th. Visit: www.playmetro.com.

During the Oakland International Film Festival Golf Tournament, in the banquet room, filmmakers will be able to "Pitch Their Film," to potential investors, producers, etc.

FOOD AND WINE

During the entire festival, our goal is to eat local organic foods at all events. Beginning with the OIFF Golf Tournament, opportunities for local vendors are available.

Our official festival networking site is Vine Wine Bar on Lakeshore Avenue during the week of the festival.

A portion of the Proceeds of the Oakland International Film Festival Golf Tournament will support other non-profit organizations such as: The Familyhood Connection and the 1st Tees Program.

BENEFITS OF SPONSORSHIP

- The Oakland International Film Festival is a unique way to meet new customers for your business.
- During the entire week of the festival, each evening, has its own unique group of potential customers for your growing business.
- Expand your database to a diverse, inter-generational base of new potential customers in a relaxed, artistic environment.
- Grow your business by joining the promotional campaign already established through the Oakland International Film Festival.



Actress Terri Vaughn after screening of film Angels Cant Help but Laugh

SPONSORSHIP APPLICATION
FOR THE OAKLAND INTERNATIONAL FILM FESTIVAL

Sponsorship is offered on a first come, first served basis. To secure your sponsorship level for the 7th Oakland International Film Festival Golf Tournament, please return this form along with a check

The Application must be received by September 15th, 2008. Plus, the earlier we receive your check, the sooner we can place your company on our web-site and other promotional materials.

Make checks or money orders payable to
The Familyhood Connection.

The Familyhood Connection
P.O. Box 10677
Oakland, CA 94610

The Familyhood Connection is a 501 (c-3) corporation and fiscal sponsor of the Oakland Film Society

For more information or to schedule an appointment, contact:

For more information contact:

sponsorship@oiff.org

- Presenting Sponsor
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze
- Friend of OIFF

Company: _____

Primary Contact: _____

Phone: _____ Fax: _____

E-mail: _____

Logo submitted: _____

Amount Enclosed: \$ _____

Signature: _____

THE 7TH OAKLAND INTERNATIONAL FILM FESTIVAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- A one-minute commercial screens before all screenings (provided to OIFF)
- Your company name or logo recognizing you as the Presenting Sponsor on all promotional and event materials.
- Logo listing and recognition as the Presenting-Sponsor on the OIFF website.
- Link to your website from : www.oiff.org
- Twelve All - Access Passes
- Twenty tickets for each screening
- Caddyshack benefits for Golf Tournament
- logo shown on pop-up home page banner
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DIAMOND SPONSOR-\$15,000

- A thirty second commercial screens before all screenings (provided to OIFF)
- Your company name or logo recognizing you as the Diamond Sponsor on all promotional and event materials.
- Logo listing and recognition as DIAMOND Sponsor on the OIFF website.
- Link to your website from : www.oiff.org
- Ten All - Access Passes
- sixteen tickets for each screening
- and Caddyshack benefits for Golf Tournament
- logo shown on pop-up home page banner

GOLD SPONSOR -\$10,000

- A 15 SECOND commercial screens before all screenings (provided to OIFF)
- Your company name or logo recognizing you as the Diamond Sponsor on all promotional and event materials.
- Logo listing and recognition as DIAMOND Sponsor on the OIFF website.
- Link to your website from : www.oiff.org
- Ten All - Access Passes
- sixteen tickets for each screening
- and Caddyshack benefits for Golf Tournament
- logo shown on pop-up home page banner

SILVER SPONSOR- \$5,000

- A 30 SECOND commercial screens before all screenings (provided to OIFF)
- Your company name or logo recognizing you as the Diamond Sponsor on all promotional and event materials.
- Logo listing and recognition as DIAMOND Sponsor on the OIFF website.
- Link to your website from : www.oiff.org
- Ten All - Access Passes
- sixteen tickets for each screening
- and Caddyshack benefits for Golf Tournament
- logo shown on pop-up home page banner

SPONSORSHIP OPPORTUNITIES CONTINUED

- **BRONZE SPONSOR- \$2,500**
- Logo listing and recognition as BRONZE Sponsor on the OIFF website.
- Link to your website from : www.oiff.org
- Two All - Access Passes
- Two tickets for each screening
- **SPONSOR A SCREENING - \$1,000**
an organization can introduce a film to general audience

FRIENDS OF OIFF- \$500

- (One covered concession space (table and chairs
- Name listed and recognition as a Friend of OIFF on www.oiff.org website.
- One VIP All -Access Pass
- (all sponsorship levels are



Basque shot film from OIFF6



Shabaka Henley of collatoral and Miami Vice at OIFF 6



Proud sponsor of the 6th and 7th Oakand International Film Festival